

# strategic leadership



## senior interim management case study

### The Client

As a large Primary Care Trust, this Zenon client, like many others, is responsible for planning health care for every resident in the local town and surrounding areas.

With a universal and over-riding vision to improve the health of the people they serve and to reduce those health inequalities, by using all available resources, this client is aware that many things affect health, and that achieving this vision will take time and dedication.

### The Requirement

Due to the sudden loss of their CEO at a crucial time the PCT client and its Board were left to manage a diverse multi ethnic population and were faced with major challenges to improve health indices from a difficult starting position.

Added to this the year end was fast approaching and there was pressure from the Strategic Health Authority (SHA) to deal with a possible reorganisation programme.

### The Solution

Following detailed information gathering and using the experience and knowledge of the Team, Zenon was able to identify the need for a strong, experienced CEO for the Trust.

Using Zenon contacts and sector knowledge the company provided a high quality and very experienced interim CEO who had previously worked in a similar role.

As agreed with the Trust Chairman and the PCT Board of Directors the post was filled for a nine month period.

During that time, Zenon was also able to assist the PCT in filling a six month interim senior manager position specifically with the skills required for a lead role in commissioning.

### The Results

Client feedback, following the work completed by Zenon, has confirmed that the two interim posts that were filled quickly and efficiently were invaluable towards tackling the issues faced by the Client PCT.



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